

Create engaging digital services for your members



Help your members to save more efficiently by providing easy access to all the services they need online. Our Interact Application Suite makes it easy for new members to apply for accounts, deposit funds and self serve. Our building society software gives them everything they need at their finger tips.



Deliver e-savings



Omni-channel



A single view of all mortgage and savings products



Human-centric design

It's time to deliver smarter digital banking solutions for your members

How do you stand out from the competition and attract new members to your building society? At ieDigital, we understand that simply digitising existing journeys isn't enough to win over today's discerning customers.

That's why we're committed to providing innovative, customer-centric solutions that are unique. It is too easy to simply digitalise existing engagements, such as account opening, deposit taking and the distribution of statements.

This simple one-size-fits-all approach might have worked when there was very little competition but the market is competitive. Our team of experts is dedicated to exploring new ways to make banking easier, more engaging, and more intuitive, from account opening to statement distribution and everything in between.

Trusted by:



How we can help

Our team understands the operational requirements of our building societies clients, and we've worked hard to pre-integrate Interact into dozens of core systems and digital services eco providers. This means our solutions are quick to deploy, straightforward to support and maintain, and won't require any major changes to your existing back-end technology. With Interact at the heart of your digital capability, you'll be well-positioned to keep ahead of rapidly evolving market challenges.

Our platform enables building societies to enhance their proposition, improve customer data analytics, and provide better, more personalised customer experiences, quickly and easily. And with the potential to reduce running costs and deliver your digital project, Interact is the perfect choice for forward-thinking businesses who want to stay ahead of the curve.

Benefits of Interact

Why you need it

A personalised, engaging customer journey

We create a customer- specific journey with over 100+ customisable and easy-to-use features. Our platform provides automatic personalisation based on a variety of factors, including products, location, and where the customer is in their product lifecycle. This means you can put the right product forward at the right time.

Whether you're looking to streamline your operations, enhance your customer data analytics, or provide better, more personalised experiences for your customers, we're here to help.

Being truly omni- channel

Interact is a customer engagement platform that enables businesses to provide a consistent and seamless customer experience across various channels, including online, mobile, in-branch, and over the phone.

By using Interact, businesses can ensure that customers receive the same level of service and support regardless of how they choose to interact.

Launch new products and manage tranches automatically

Interact's automatic tranche management feature allows you to easily add and remove products based on market demand and subscription levels. Meaning you can quickly adjust your offerings to meet changing market conditions, without the need for manual intervention.

Interact can help you manage your products more efficiently by providing detailed analytics and reporting on customer behavior and subscription levels. This data can be used to optimise your product offerings and improve your overall business strategy.

Reducing your costs

Our fully hosted and managed solution offers a secure and efficient way for customers to manage their accounts and reduce operational costs for your business. Our service operations teams work 24/7 and are experienced in handling security incidents and will work quickly to address any potential issues.

By offering a digital platform that allows customers to perform self services tasks such as electronic ISA transfers on their own, your business can reduce operational costs associated with manual processing and handling of these transactions.

To find out more please email solutions@iedigital.com, or visit www.iedigital.com/contact-us